

PRESS INFORMATION

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Classic Marble demonstrates its commitment to the iKBBBI



Classic Marble, shower tray, wall panel and manufacturer of the acclaimed 'Classi Seal' tile sealant strip has underlined its commitment to the iKBBBI by renewing its sponsorship for yet another year.

A founder sponsor of the iKBBBI, Classic Marble is now in its fourth year of continued sponsorship with the institute. Christopher Hackett of Classic Marble says "We recognise that the end consumer wants to have affordable good quality products installed in their home, which require professional installation. Using an iKBBBI registered installer gives the consumer the assurances that the highest standards of workmanship will be carried out, and that the entire process from quotation to sign off is as professional as should be expected." He continued "Classic Marble, trading in its 30th year owes its existence today to the continual pursuit of improving and raising quality standards. We believe that these same principals are also the foundations and core of the iKBBBI."

Speaking on behalf of the iKBBBI, Director Drew Carter says "Businesses like Classic Marble really are the heartbeat behind the institute as they continue to back us despite the tough economic climate because they believe in the working practices and ethics that we are trying to standardise in the industry. We welcome any

like minded businesses to contact us to explore sponsorship and other mutually beneficial initiatives.”

For more details on iKBBi sponsorship or the iKBBi *Installations Standards Pledge* go to www.ikbbi.org.uk or call 020 7712 1558 for more information.

ENDS

Reader Further Information

To find out more about the iKBBi including the benefits of membership and an online application visit their website at www.ikbbi.org.uk, or call them on 0845 519 2007

Editorial Further Information

(Not for editorial submission please)

Please contact Drew Carter on 020 7712 1558, email drew.carter@ikbbi.org.uk or visit the news pages on the iKBBi website:

www.ikbbi.org.uk

www.professionalfitters.org